



GOVERNMENT OF TAMIL NADU

**MICRO, SMALL AND MEDIUM  
ENTERPRISES DEPARTMENT**



# **INVESTMENT GUIDE BOOK**

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## **The Micro, Small and Medium Enterprises Development (MSMED) Act, 2006**

1. Government of India enacted the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006 to facilitate integrated development of Micro, Small and Medium Enterprises. It provides the first-ever legal framework for recognition of the concept of 'enterprises' which comprises both manufacturing and service entities. It defines Medium Enterprises for the first time and seeks to integrate the three tiers of these enterprises, namely, Micro, Small and Medium. The Act also provides for a statutory consultative mechanism at the National level with balanced representation of all sections of stake-holders, particularly the three classes of enterprises and with a wide range of advisory functions. As per the MSMED Act 2006, the enterprises are classified into "Manufacturing Enterprises" and 'Service Enterprises' respectively based on their investment in "Plant and Machinery" and 'Equipments' (excluding land and buildings) as indicated below:-

### **Manufacturing Enterprises**

Micro Manufacturing Enterprises	-	Upto Rs. 25 Lakhs
Small Manufacturing Enterprises	-	Above Rs.25 Lakhs and upto Rs.5 Crores
Medium Manufacturing Enterprises	-	Above Rs. 5 Crores and upto Rs.10 crores

### **Service Enterprises**

Micro Service Enterprises	-	Upto Rs. 10 Lakhs
Small Service Enterprises	-	Above Rs. 10 Lakhs and upto Rs. 2 Crores
Medium Service Enterprises	-	Above Rs. 2 Crores and upto Rs. 5 Crores

## **2. Filing of Udyog Aadhaar Memorandum**

In order to achieve the objective of Ease of Doing Business, GOI introduced the filing of Udyog Aadhaar Memorandum (UAM) registration process. Central Government have specified that every Micro Small & Medium Enterprise shall file Udyog Aadhaar Memorandum in the form appended to the notification 18.09.2015 and follow the procedure for filing the UAM, there shall be no fee for filing of the Udyog Aadhaar Memorandum

The Udyog Aadhaar Memorandum (UAM) can be filed online in the URL <http://udyogaadhaar.gov.in> in the Udyog Aadhaar Portal maintained by the Ministry of MSME, by every MSME, but in exceptional cases, where online filing is not possible, by a hard copy, to the concerned DIC, which shall file

the UAM Online for such enterprise on its behalf. The UAM Number so generated will be mailed to the enterprise as provided in the UAM.

Existing enterprises, who have filed EM Part-II or the holders of SSI registration prior to the MSMED Act 2006, shall not be required to file UAM, but if they so desire, they may also file the Udyog Aadhaar Memorandum.

The Udyog Aadhaar Memorandum shall be filed on self declaration basis and there is no supporting document to be uploaded for filing of the UAM. There shall be no restriction on filing up to five UAM using the same Adhaar number.

### **Classification of UAM for MSMEs**

Enterprises	UAM Category	Type	Investment in plant & machinery/equipment
Micro Enterprises	A	Manufacturing	Does not exceed Rs.25 lakh
	D	Service	Does not exceed Rs.10 lakh
Small Enterprises	B	Manufacturing	More than Rs.25 lakh but does not exceed Rs.5 crore
	E	Service	More than Rs.10 lakh but does not exceed Rs.2 crore
Medium Enterprises	C	Manufacturing	More than 5 crore rupees but does not exceed 10 crore rupees
	F	Service	More than Rs.2 crore rupees but does not exceed Rs.5 crore

### **3. The Commissionerate of Industries and Commerce**

The Commissionerate of Industries and Commerce is the State Level agency for the development of industries in general and Micro, Small and Medium Enterprises in particular.

There are District Industries Centre's (DICs) functioning in all the 32 Districts. In Chennai, the Regional Joint Director heads the District Industries Centre. These centre's provide a variety of services to the entrepreneurs, like, identification of activities, preparation of project profiles, obtaining financial assistance from various financial institutions, statutory clearances from Government Departments through Single window systems, sanction and disbursement of eligible subsidies and facilitation in obtaining delayed payments. Implements various schemes such as NEEDS, UYEGP, PMEGP etc,

#### **4. Micro, Small and Medium Industries Policy 2008 - Highlights**

In the Governor's Address for the year 2006-07, it was announced that, in order to encourage the small scale sector which has tremendous employment generation potential, the scheme of granting capital subsidy for small scale industries established in industrially backward areas would be revived. Accordingly, a High Level Committee was constituted under the chairmanship of Secretary, Industries Department for identifying the industrially backward blocks in the State.

Further, in the Policy Note for Small Industries Department for the year 2006-07, Government announced that a policy for the development of micro and small enterprises in the State would be formulated in consultation with industry and in harmony with the broad objectives of Micro, Small and Medium Enterprises Development (MSMED) Act, 2006.

The High Level Committee constituted for identifying the industrially backward blocks in the State has identified 251 blocks in the State as industrially backward blocks, following detailed and scientific analysis of various parameters which have bearing on the backwardness of the blocks. Besides the High Level Committee has also suggested a package of incentive schemes for the enterprises established in the industrially backward blocks as well as special incentive schemes for agro based and thrust sector enterprises in the State.

After detailed examination of the recommendations of the High Level Committee constituted to identify the industrially backward blocks and also taking into consideration of suggestions received from the representatives of the various Associations of micro and small industries in the State, during a series of meeting taken up by the Government, the Government have approved the "Micro, Small and Medium Industries Policy, 2008". Highlights of the Policy interventions proposed in the "Micro, Small and Medium Industries Policy 2008" are given below:-

##### **4.1 Infrastructure Support**

- Schemes for up gradation of existing industrial estates.
- Schemes for establishment of new industrial estates.
- Reservation of up to 20% of land in all State Industries Promotion Corporation of Tamil Nadu Limited (SIPCOT) estates for micro, small and medium enterprises and up to 30% of area for micro enterprises in Small Industries Development Corporation (SIDCO) estates.
- Establishment of multi-storied flatted industrial estates for micro enterprises.
- Liberal Floor Space Index (FSI) up to 1.5 to 1.75 for industrial sheds and up to 2.5 for multi – storied industrial units.
- 50% Rebate on stamp-duty and registration charges for micro and small enterprises set up in industrial estates and also in industrially backward areas.

- An infrastructure subsidy of 20% for the development of private sector industrial estates, subject to a maximum of Rs. 1 crore per estate.

#### **4.2 Incentive Support**

- a.** Exclusive subsidy schemes for micro manufacturing enterprises established anywhere in the State.
  - 25% capital subsidy on the value of eligible plant and machinery.
  - 20% low tension power tariff subsidy for 36 months from the date of commencement of commercial production or from the date of power connection whichever is later.
  - 100% subsidy on the net value of Value Added Tax (VAT) paid by them for the first 6 years up to the value of investment made in eligible plant and machinery at the time of allotment of Entrepreneur Memorandum No. Part II/UAM. Now after the implementation of GST, a revised guidelines is to be issued
  - Stamp duty exemption on mortgaged and pledged documents.
- b.** Subsidy schemes for micro, small and medium manufacturing enterprises established in industrially backward areas and agro based industries set up in 385 blocks in the State.
  - 25% capital subsidy on the value of eligible plant and machinery, subject to a maximum of Rs.30 lakhs.
  - 5% additional employment intensive subsidy on the value of eligible plant and machinery for giving employment to 25 workers for 3 years within the first 5 years from the date of commencement of commercial production, subject to a maximum of Rs. 5 lakhs.
  - 5% additional capital subsidy on the value of eligible plant and machinery for units set up by women, scheduled caste/scheduled tribe, physically disabled persons and transgender entrepreneurs, subject to a maximum of Rs.2 lakhs.
  - 25% additional capital subsidy on the value of eligible plant and machinery installed to promote cleaner environment friendly technologies subject to a maximum of Rs.3 lakhs on certification by the Tamil Nadu Pollution Control Board.
  - 20% low tension power tariff subsidy for 36 months from the date of commencement of production or from the date of power connection whichever is later after allotment of Entrepreneur Memorandum No. Part II .
- c.** Special capital subsidy for thrust sector industries set up anywhere in the State
  - 25% special capital subsidy on the eligible plant and machinery for the 13 thrust sector industries viz., electrical and electronic industry, leather, auto parts and components, drugs and pharmaceuticals, Plastics, Rubber, Food etc. set up anywhere in the

State, subject to a maximum of Rs.30 lakhs. However, the subsidies mentioned at (b) above are eligible for the thrust sector set up in industrially backward areas only.

d. In an initiative to ensure complete transparency in processing the incentive applications, all the above incentive schemes have been made online end to end i.e. from receipt of applications to disbursement of subsidies including processing of applications, raising queries and replying to queries etc., made online without any manual interface.

#### **4.3 Technical Support**

- Establishment of Industrial Cluster and Mini Tool Rooms under public private partnership mode.
- 3% back-ended interest subsidy for technology upgradation / modernization subject to a ceiling of Rs.10 lakhs over a period of 5 years.
- Creation of Technology Development Fund for evolving cleaner / energy efficient / IT enabled technologies.
- Assistance for creation of Centres of Excellence and Technology Business Incubators for introduction of new production techniques and design development to the tune of Rs.50 lakhs per incubator / Centre of Excellence.
- 50% subsidy on the cost of filing a patent application or Rs.2,00,000/- per application whichever is less and 50% subsidy on the cost of trade mark registration or Rs.25,000/- whichever is less.
- Reimbursement of 50% of the tuition fees for conducting short term training courses for entrepreneurship and skill development programmes by Industries Associations.

#### **4.4 Information and Marketing support**

- Purchase preference provided for items notified by the State Government .
- Waiver of Earnest Money Deposit for participation in tenders.
- 50% grant on hall rent, subject to a ceiling of Rs.5 lakhs per event in Chennai / Rs.1 lakh per event in the Districts and Rs.5 lakhs in other States per exhibition.
- Support for marketing under a common banner or brand name.

#### **4.5 Deregulation and Simplification**

- Introduction of Common Application form for submission to statutory authorities in Government.
- Self certification in respect of their compliance with statutory requirements.
- Enactment of Business Facilitation Ordinance 2017.

#### **4.6 Administrative Reforms**

- Constitution of Micro, Small and Medium Industries Board for reviewing and recommendation of policies and programmes for the development of MSMEs in the State.
- Constitution of an Empowered Committee with Hon'ble Minister for Rural Industries as Chairman for monitoring of policy implementation.
- Revamping of administration machinery of the Department of Industries and Commerce to cope up with the emerging trends and play a facilitating role.

#### **4.7 Policy Support**

- A separate Policy for rehabilitation of sick micro, small and medium industries with rehabilitation package.
- Proposed formulation of export policy to encourage the export of the products of micro, small and medium enterprises in the State.

The package of incentives and concessions contained in this Micro, Small and Medium Industries Policy, 2008 will be eligible to all new micro, small and medium manufacturing enterprises, which have taken effective steps to set up their units on or after 1.8.2006 and commenced commercial production on or after 22.02.2008, the date of announcement of Micro, Small and Medium Industries Policy, 2008. These incentives will also be eligible for units taking up substantial expansion / diversification of their existing activities on the incremental assets created towards expansion/diversification.

### **5. MSMI POLICY 2008**

#### **5.1 Infrastructure Support**

Up gradation of existing industrial estates Infrastructure upgradation work in all industrial estates of Tamilnadu Small Industries Development Corporation (SIDCO) and Departmental and co-operative industrial estates would be taken up on priority basis.

#### **5.2 Establishment of new industrial estates**

State Industries Promotion Corporation of Tamilnadu Ltd., (SIPCOT) will allot up to 20% land in all new / expansion schemes undertaken by SIPCOT to MSMEs to promote ancillarisation. In estates developed by SIDCO in the XI Plan period, upto 30% of the area will be reserved for Micro Enterprises, with allotment not exceeding 15 cents. Subject to demand, ten estates will be developed as Greenfield ventures or as expansions of existing estates and completed by SIDCO during the XI plan including exclusive



estates for the micro sector at Madhavaram (Tiruvallur district), Vinnamangalam (Vellore district) and Bargur (Krishnagiri district) and at a suitable location in Coimbatore District.

### **5.3 Establishment of multi-storied flatted estates**

In addition to the above, multi-storied flatted estates are developed by SIDCO exclusively for the Micro sector at Thirumazhisai within a radius of 25 kms of the Chennai city centre. Liberal FSI would be considered for plotted development, up to 1.5 to 1.75 for industrial sheds and up to 2.5 for multi-storied industrial units.

### **5.4 Stamp duty exemption**

Enterprises in SIDCO or Government developed estates for Micro and Small Enterprises sectors will be entitled to 50% rebate on stamp duty and registration at the time of original allotment, based on the transfer value fixed by SIDCO or Government in respect of such estates. *(G.O. Ms. No. 1, Commercial Taxes and Registration (J1) Dept., Dated 06.01.2009 issued to this effect)*

In respect of Micro and Small Enterprises set up in industrially backward areas, the 50% rebate on stamp duty and registration would be reimbursed after commencement of production.

### **5.5 Privately developed estates**

Government will encourage the development of industrial estates by the private sector, outside a radius of 30 kms from Chennai city centre. Conditions for approval of the estates are given in the Annexure-II.

- For such approved estates of 50 acres and above in size, the State Government will provide an infrastructure subsidy to the extent of 20% of approved infrastructure items subject to a ceiling of Rs.1 Crore per estate.
- There will be no objection for the developer sourcing infrastructure grants from Government of India also subject to the conditions that the State subsidy will be restricted to ensure the promoter contribution is not less than 40%.
- Entrepreneurs in such privately developed estates will be entitled to 50% rebate on stamp duty and registration at the time of original allotment based on the guideline value.
- In the case of all such proposals the land has to be arranged by the private developer.
- The TNEB will arrange at its cost, industrial feeders to the estate to ensure uninterrupted power.

## **5.6 Raw Material Supply**

SIDCO will take steps on a Public Private Partnership mode wherever feasible to streamline supply of essential raw materials to Micro and Small Enterprises.

## **5.7 Direct catalytic subsidy support**

### **5.7.1 Support to Micro Manufacturing Enterprises**

All Micro Manufacturing Enterprises established anywhere in the State will be eligible for the following incentives.

#### **i. Capital Subsidy**

A capital subsidy will be extended at the rate of 25% on eligible plant and machinery as indicated in the Micro, Small and Medium Enterprises Development (MSMED) Act 2006 and Rules.

#### **ii. Low Tension Power Tariff (LTPT) subsidy**

Low Tension Power Tariff (LTPT) subsidy will be available at a flat rate of 20% for the first 36 months from the date of commencement of production or from the date of power connection, whichever is later, after allotment of an Entrepreneur Memorandum (Part 2) number from the District Industries Centres.

#### **iii. Subsidy on the assessed Value Added Tax (VAT)**

All Micro Manufacturing Enterprises will be entitled to a subsidy equal to the assessed Value Added Tax (VAT) paid by them for the first six years after commencement of production. The total subsidy entitlement over the period would be upto the value of investments made in plant and machinery at the time of allotment of an Entrepreneur Memorandum (EM) number (Part 2) by the District Industries Centres. The subsidy will be disbursed by Industries Commissioner and Director of Industries and Commerce based on guidelines which will be issued separately. (Regarding GST)

#### **iv. Stamp duty exemption**

Micro Manufacturing Enterprises will be exempted from payment of stamp duty on mortgaged and pledged documents.

### **5.7.2 Support to Micro, Small and Medium Manufacturing Enterprises in Backward areas.**

In the 251 blocks notified as backward listed in Annexure-III and industrial estates promoted by the Government and Government Agencies like SIPCOT, SIDCO, etc., (excluding industrial estates located within the radius of 50 Kms from Chennai city centre) the following subsidies will be extended to eligible Micro, Small and Medium Manufacturing Enterprises, which include enterprises

undertaking manufacturing on job work basis which involves processing and physical movement of raw materials / goods / and or components. These subsidies will also be eligible for enterprises taking up substantial expansion / diversification of their existing activities on the incremental assets created towards expansion / diversification.

**i. Capital subsidy**

A capital subsidy will be extended at the rate of 25% on eligible plant and machinery as indicated in the Micro, Small and Medium Enterprises Development (MSMED) Act 2006 and rules, subject to a maximum of Rs.30 lakhs. The applications for capital subsidy can be filed at the following URL: <https://msmeonline.tn.gov.in/incentives/capital/index.php>

**ii. Employment intensive subsidy**

An employment intensive subsidy of an additional 5%, subject to a maximum of Rs.5 lakhs, will be granted if at least 25 workers have been employed for a minimum period of 3 years within the first five years from the date of commencement of production. The evidence for the employment of workers would be the related statutory returns such as the returns filed under the Employees Provident Fund Act, etc.,

**iii. Additional capital subsidy for select category of Entrepreneurs**

An additional capital subsidy of 5%, subject to a maximum of Rs.2 lakhs will be given to enterprises set up by Women, SC / ST, Physically disabled and Transgender entrepreneurs.

**iv. Additional capital subsidy for promotion of cleaner and environment friendly technologies**

An additional capital subsidy of 25% will be given on the value of plant and machinery installed to promote cleaner and environment friendly technologies, subject to a maximum of Rs.3 lakhs and certification by Tamil Nadu Pollution Control Board that the equipments installed serve such a purpose.

**v. Low Tension Power Tariff (LTPT) subsidy**

Low Tension Power Tariff (LTPT) subsidy will be available at a flat rate of 20% for the first 36 months from the date of commencement of production or from the date of power connection, whichever is later, after allotment of an Entrepreneur Memorandum (Part 2) number from the District Industries Centres. The applications for LTPT

subsidy can be filed at the following URL:  
<https://msmeonline.tn.gov.in/incentives/index.php>

### **5.7.3 Subsidy scheme for setting up of agro based enterprises**

Government have decided that the subsidy scheme for setting up of agro based enterprises in all 385 blocks in the State, sanctioned in G.O.Ms.No.32, Small Industries Department, dated 28.6.2002, will be integrated with the Capital Subsidy Scheme for backward areas. Accordingly, the package of incentives noted in 5.7.2.i to 5.7.2.v would be extended to agro based enterprises set up in all blocks in the State.

### **5.7.4 Special Capital Subsidy for Thrust Sector Enterprises**

A Special capital subsidy will be extended to Micro, Small and Medium manufacturing Enterprises under the following thrust sectors, located anywhere in the State, at the rate of 25% on eligible plant and machinery as indicated in the MSMED Act 2006 and Rules, subject to a maximum of Rs.30 lakhs.

1. Electrical and Electronic Industry.
2. Leather and Leather goods.
3. Auto parts and components.
4. Drugs and Pharmaceuticals.
5. Solar Energy Equipment.
6. Gold and Diamond Jewellery for exports.
7. Pollution Control equipments.
8. Sports Goods and Accessories.
9. Cost effective building material.
10. Readymade Garments.
11. Plastic
12. Food
13. Rubber
14. Any other industry to be notified by the Government in this regard from time to time.

This subsidy will also be eligible to enterprises taking up substantial expansion / diversification of their existing activities on the incremental assets created towards expansion / diversification.

### **5.8 Enterprises ineligible for subsidy**

Capital subsidy and other subsidies noted in paras 4.2 & 5.7 above will not be available to

- i. Indigenous and imported second-hand machinery (except imported second-hand machinery brought into use within the country for the first time subject to certification by Chartered Engineer of its value and its residual life of not less than 5 years)

- ii. Wherever enterprises avail subsidy under any other schemes of Government of Tamil Nadu / Government of India, only differential amount of subsidy, if any, would be provided under this Policy.
- iii. Enterprises in Special Economic Zones or in Special Zones which are eligible for special fiscal benefits and special packages of incentives (though located in the blocks notified as backward) will not be entitled for Capital or LTPT subsidy provided under this Policy.
- iv. Enterprises eligible for Special Capital subsidy for thrust sectors will not be eligible for other subsidies noted in paras 5.7.2 (ii) to (v) However this restriction will not be applicable to thrust sector enterprises set up in backward areas.
- v. List of enterprises / activities not eligible for the package of incentives mentioned in Para 5.7.1 for Micro Manufacturing Enterprises and in Para Nos. 5.7.2 for Micro, Small and Medium Manufacturing Enterprises is enclosed as Annexure-I.

### **5.9 Generator Subsidy**

Government extends subsidy at 25% of cost of generator set, subject to a maximum of Rs.5 lakhs to Micro, small and medium manufacturing enterprises which purchase Generator sets up to 320 KVA capacity. The applications for Generator subsidy can be filed at the following URL: <https://msmeonline.tn.gov.in/incentives/index.php>

### **5.10 Policy for Promotion of Export**

Considering the major role played by Exports in the industrial and economic development of the State, Government would formulate a separate policy for promotion of Export, in line with the following provisions already made in the .New Industrial Policy 2007.

1. The role of the Industries Commissioner and Director of Industries and Commerce has been amplified also as State Exports Commissioner to coordinate with various departments of State and the Central Government to facilitate, enhanced export promotion, facilitate exports and work towards procedural simplification of export documentation formalities.
2. The existing Export Guidance Cell in each District Industries Centre are to be transformed into an District Export Promotion Cell. In association with Federation of Indian Export Organisation (FIEO) to facilitate accelerated disposal of various clearances required by exporters

3. A Comprehensive Trade Information Portal with network connectivity to all District Industries Centre is to be set up by Directorate of Industries and Commerce in collaboration with FIEO.

In order to enable the above, the infrastructure of the Directorate of Industries and Commerce and all the District Industries Centres will be suitably enhanced, supported with the ICT equipments and accessories, internet connectivity, application software's, portal facilities etc.

In addition, training on latest computer applications, e-Governance, technology sourcing, technology upgradation, cluster development, export formalities, procedures and promotion, lean manufacturing and ICT trends etc. will be imparted to the Officers and staff of the Directorate and District Industries Centres so as to cater to the needs of MSMEs for enhancing their competitiveness in order to sustain their growth in the globally competitive scenario.

## **5.11 Technical Support**

### **5.11.1 Assistance for Technology and Efficiency Upgradation and Modernization.**

#### **5.11.1.1 Mini Tool Rooms**

In order to meet the growing demand of Tools and dies in the country, particularly in the MSME sector, Govt, of India have decided to assist the State Governments, to set up Mini Tool Room and Training Centres. A typical such centre can be set up at an estimated cost of around Rs.15.00 crores (including Rs.10.00 crores towards cost of machinery/equipment). However, the cost may vary depending upon the activities proposed to be undertaken. The Central assistance will be in the form of one time grant-in-aid equal to 90% of the cost of machinery/equipment (restricted to Rs.9.00 crores in each case) in the case of a new Mini Tool Room, and 75% of the cost of machinery/equipment (restricted to Rs.7.50 crores) in case of an existing Mini Tool Room to be upgraded/modernized. The balance cost of machinery/equipment, the cost of land and buildings and the recurring costs would be met by the States/State Agencies. The scheme will be implemented as a centrally sponsored Scheme, for which approval of the Planning Commission has been obtained.

## **5.12 Enhancing Manufacturing Competitiveness**

Government will also provide all support for the implementation of the following schemes to be implemented under National Manufacturing Competitiveness Programme (NMCP) of Government of India and provide necessary assistance wherever required.

- 1) National Programme on Application of Lean Manufacturing.
- 2) Promotion of Information & Communication Technology in Manufacturing Sector .
- 3) Technology and quality upgradation support for SMEs .

- 4) Support for Entrepreneurial and Managerial Development of SMEs.
- 5) Design Clinic Scheme to bring design expertise to the Manufacturing Sector .
- 6) Enabling Manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools .
- 7) National Campaign for investment in Intellectual Property.
- 8) Market support / assistance to SMEs.

### **5.13 Cluster Development Schemes**

Government will provide all support for Cluster Development Schemes of Government of India and provide necessary assistance wherever required. In addition the Government will also provide support to establish Common Facility Centres to be set up by Industrial clusters / Associations at the rate of 25% of the project cost, subject to a ceiling of Rs.1.00 Crore in strategic locations, based on demand.

### **5.14 Back-ended Interest Subsidy**

A back-ended interest subsidy at the rate of 3% (subject to a maximum of Rs.10 lakhs for a period of five years) will be extended on loans taken up to Rs.100 lakhs by Micro, Small and Medium Enterprises for modernisation by induction of well established and improved technologies in specified sub-sectors / products as listed in the guidelines on Credit Linked Capital Subsidy Scheme (CLCSS) Scheme of Government of India and for technology upgradation / modernization schemes and credit guarantee fund trust scheme.

List of enterprises/activities ineligible for incentives

1. Sugar
2. Distilleries, Brewery and Malt Extraction
3. Units utilizing Molasses/rectified spirit/de-natured spirit as raw material for manufacture of potable alcohol.
4. Fertiliser (excluding bio-fertiliser)
5. Mining and Quarrying
6. Iron and Steels Smelting
7. Beedies/Cigarettes/Cigars/Gutka and Tobacco based products
8. All types of Saw Mills
9. All Micro, Small & Medium Service Enterprises
10. Aluminium Smelting
11. Calcium Carbide
12. Re-packing of Drugs/Medicine/Chemical, without any processing or value addition
13. Azoic/Reactive Dyes
14. Fire Crackers
15. Industries manufacturing and or utilizing Ozone depleting substances
16. Poultry
17. Cyanide

18. Caustic Soda
19. Potassium Chloride
20. Nylon Fibre
21. Rayon Fibre
22. Polyester Fibre

Any other enterprise/activity as may be notified by Government

### **5.15 Technology Development Fund**

A corpus of Rs.25 lakhs with necessary annual injections will be set up to part fund small developmental projects undertaken at the behest of MSME Association by IIT-Madras, Universities in the State including Deemed Universities, Engineering Colleges, Polytechnics, and Central Government Institutions of Excellence in the State for evolving cleaner and / or energy efficient or IT enabled technologies for the Micro, Small and Medium Manufacturing Sector.

The support will be upto Rs.2.5 lakhs or 50% of the project cost whichever is less and the project should have the prior approval of the Industries Commissioner and Director of Industries and Commerce.

The corpus will also fund 50% of the cost of the conduct of 100 operational efficiency studies required by entrepreneurs of micro manufacturing enterprises every year on a first come first served basis. Such a study will involve the deployment of upto six mandays from a list of approved institutions for whom the Industries Commissioner and Director of Industries and Commerce will fix a schedule of rates. The Corpus fund will be operated by SIDCO and separate guidelines will be issued in this regard.

### **5.16 Technology Business Incubators**

Financial assistance to the tune of Rs.50 Lakhs per Incubator/Centre of Excellence would be provided for creation of basic infrastructure for setting up of Centres of Excellence and Technology Business Incubators in the fields like Automobile, Machine tools, Food processing etc, in MSME Sector for introduction of new production techniques and design development.

### **5.17 Subsidy for asset creation for Intellectual Property**

50% of the cost of filing a patent or Rs.2 lakhs, whichever is less, would be provided as subsidy to Micro, Small and Medium manufacturing enterprises having in-house or stand alone R & D Laboratories for innovations capable of industrial application. The support will be available for filing the patent application in India or abroad, cost of registration and first time maintenance fee of the granted application.



Similarly 50% of the cost of application for Trade Mark registration or Rs.25,000/-, whichever is less, would be provided as subsidy to Micro, Small and Medium manufacturing enterprises for filing the application for Trade Mark registration in India or abroad, cost of registration and first time maintenance fee of the granted application.

#### **5.18 Technology upgradation of specified sub-sectors**

Special measures will be taken to provide financial and technical assistance for Technology Upgradation and Modernisation in the coir, Tea and Sago Sectors under Cooperative fold so as to achieve economies of scale in those sectors.

#### **5.19 Certification and testing**

The testing laboratories of the Department of Industries and Commerce would be upgraded with state-of-the-art machineries to cater to the testing needs of Enterprises in general and Micro, Small and Medium Enterprises in particular to face the challenges due to globalisation. The possibility of grant of autonomous status under Public Private Partnership mode to these institutions would be explored.

The Directorate of Industries and Commerce will assist in the preparation of documentation and liaise on behalf of MSME Associations with Government of India in respect of applications made to MSME-Development Organisation for sanction of Testing Centres under the Government of India Scheme.

#### **5.20 Skill Development and Training** **Amma Skill Training & Employment Scheme**

Under the programme for the educated unemployed youth on the job training for the period of maximum six months will be given in Micro, Small and Medium Enterprises with a stipend of Rs. 5000/- each per month and out of this Rs. 2000/- will be given per month to candidates as Government subsidy to the MSME units, subject to maximum of Rs. 12,000/- per candidate.

Schemes will be formulated with Enterprise Associations to 1 Customised Entrepreneurship Development Training Programme for entrepreneurs in sunrise sectors like Information Technology, Information Technology Enabled Services, Business Process Outsourcing, Enterprise Process Outsourcing, Knowledge Processing Outsourcing and Bio-Technology of different durations would be taken up in association with Financial Institutions, Enterprises Associations, Reputed Training Institutions in Manufacturing and Service Sectors under Public Private Partnership mode.

- Reimbursement upto 50% of the tuition fees of special short term courses run with prior approval of the Industries Commissioner and

Director of Industries and Commerce by the MSME Associations for the benefit of the educated unemployed in collaboration with any reputed institution in the State. Grant of subsidy to the training course is subject to the prior approval of the course by the Industries Commissioner and Director of Industries and Commerce and the Association concerned guaranteeing immediate placement of the trainees.

- Reimbursement of 50% of the tuition fees of short term training organized by MSME Associations to upgrade the skills of existing employees of Micro, Small and Medium manufacturing Enterprises. Grant of subsidy to the training course is subject to the prior approval of the course by the Industries Commissioner and Director of Industries and Commerce.
- Apart from the above, the Industries Commissioner and Director of Industries and Commerce will take steps to ensure by dissemination of information and by sponsoring where required that Micro, Small and Medium Enterprises are enabled to avail themselves of the benefits of the skill development initiatives undertaken by the related agencies of Government.

## **5.21 Information and Marketing Support**

### **Marketing support, seminars and exhibitions**

- Purchase preference will be extended for items notified from time to time by the State Government.
- Waiver of Earnest Money Deposit will continue for Micro and Small Enterprises.
- A grant of 50% of expenses incurred on hall rent (subject to a ceiling of Rs.5 lakhs per event in Chennai and Rs. 1 lakh per event in Districts) will be sanctioned on reimbursement basis for sponsoring of exhibitions by MSME Associations.
- A grant of 50% of the hall rent (with a ceiling of Rs.5 lakhs per exhibition) will be sanctioned on reimbursement basis for participation in exhibitions in other States by MSME Associations of Tamilnadu.
- Support will be structured in project mode to clusters of enterprises to market their products under a common banner or brand.
- The Resource Centre of Department of Industries and Commerce will guide in the preparation of documentation and liaise on behalf of MSMEs and Associations with GOI, in coordination with the Micro, Small and Medium Enterprises Development Institute (MSME-DI), Chennai in respect of applications made to MSME-Development Organisation for sanction of assistance under scheme for
  - i) Participation in International Fairs. (Full subsidy on space rent and shipment of exhibits of MSEs)

- ii) MSE Market Development Assistance . (funding upto 90% in respect of to and fro air fare for participation by MSE Entrepreneurs in overseas fairs / trade delegations. The scheme also provide for funding for producing publicity material (upto 25% of costs)
- iii) Sector specific studies (upto Rs.2 lakhs) and for contesting anti-dumping cases (50% upto Rs.1 lakh).
- iv) Scheme for setting up Sub-Contracting Exchange (One time grant for procurement of hardware and thereafter matching grant on tapering basis at 50%, 30% and 10% of running expenses, not exceeding Rs.1.25 lakhs, Rs.0.75 lakhs and Rs. 0.25 lakhs respectively during the initial three years, subject to a ceiling of Rs.1.57 lakhs per exchange.

Entrepreneurs' Association may apply to Commissionerate of Industries and Commerce for availing this 50% Hall Rent Subsidy for having conducted Industrial Exhibitions through concerned GM, DICs/RJD, Chennai prior to conduct of such Exhibitions, adhering to the conditions stipulated in G.O.Ms No 10 MSME (G) Dept. dated 18.02.2009.

## **6. Tamil Nadu Startup and Innovation Policy 2018-2023**

The Tamil Nadu Startup and Innovation Policy 2018-2023, aims to provide an enabling, innovative ecosystem in the State. Implementation of the policy will enable the State to emerge as the “Knowledge Capital” and “innovation Hub” of the country. It will also attract entrepreneurs and investors across the globe.

The scope of the state for technical innovation and product development is ample. In terms of infrastructure, Tamil Nadu is one of the best performing States in the country. With the highest GER, the State is the destination for students from various States, providing the highest number of skilled manpower and one among the best in terms of technically qualified manpower. Tamil Nadu houses the best and renowned Incubator of the country, namely, the IIT-Madras and many promising Incubators catering to the needs of entrepreneurs, students and researchers for innovating new products and processes in various fields. The State is increasingly becoming the destination for Startups in Software-as-a-service (SaaS). Thus the state is a potential anchor for many Startups not only in Tamil Nadu but also those thriving all over the country.

The policy is presumed to nurture innovation, investment in R&D, infrastructure, knowledge creation, technological development and skilled manpower, resulting in high growth entrepreneurial ventures across the spectrum of sectors from agriculture, manufacturing, healthcare, education, logistics, social sector, urban development, environment, to Fintech and ICT.

The policy document can be accessed at [http://www.tn.gov.in/go\\_view/dept/29](http://www.tn.gov.in/go_view/dept/29)

## **7. Tamil Nadu Business Facilitation Act/Rules 2018**

An Act, namely Tamil Nadu Business Facilitation Act 2018 was enacted in the Assembly recently to ensure single point receipt of applications for securing clearances that are required to establish or expand an enterprise and for clearances required during normal course of business including renewals in a time-bound manner. The Act also provides for effective grievance redressal mechanism and fine in case of failure of Competent Authorities to act within a time limit and for matters connected therewith or incidental thereto.

The Act covers 54 clearances which include pre-establishment, pre-operation, renewals, incentives etc., The District Industries Centre's and Guidance Bureau are designated as Nodal Agency for MSMEs and large industries respectively for operating the Single Window mechanism.

The Act provides for a 3 tier institutional structure as below to monitor and review the progress of Single Window mechanism.

- i. District MSME Single Window Committee,
- ii. State MSME Single Window Committee and
- iii. MSME Investment Promotion and Monitoring Board

## **8. Single Window Clearance Committee for MSMEs**

Tamil Nadu Government supports the entrepreneurs who come forward to set up an enterprise. The entrepreneurs can get various licenses/approvals from various departments under the existing Single Window Clearance Committee. During 2018-19, out of 479 applications received, 348 applications have been given approvals.

The Government of Tamil Nadu takes cognizance of the need for continuously improving the ease of doing business in the State. In order to demonstrate the State's interest in creating an investor friendly climate, conducive to the domestic and global business community, one of the key technology interventions taken by the Government is implementation of the online Single Window Portal to deliver requisite services to the investors in a time-bound and transparent manner through online mechanism from 11 Departments such as Directorate of Town and Country Planning (DTCP), Tamil Nadu Pollution Control Board (TNPCB), Fire, Directorate of Industrial Safety and Health (DISH), etc during the pre-establishment stage, pre-operation stage, and renewal stage and also it has been facilitated in such a way to utilize the services of the above 11 departments.

The Single Window Portal for MSME (<https://www.easybusiness.tn.gov.in/msme>) was launched on 4.5.2018 and is in operation.

## **9. New Entrepreneur-Cum-Enterprise Development Scheme (NEEDS)**

A new scheme of "New Entrepreneur-cum-Enterprise Development Scheme (NEEDS)" was announced in the Legislative Assembly in the budget 2012-13 in order to assist educated youth to become first generation entrepreneurs and the scheme was launched by Hon'ble Chief Minister of Tamil Nadu on 20<sup>th</sup> February 2013.

This Scheme envisages entrepreneurship training, preparation of business plans and helping to tie up with financial institutions to set up new business ventures, besides linking them with major industrial clients.

Under this scheme, about 1000 beneficiaries will be selected every year with a priority to 50% women and will be assisted to avail term loans from Banks / Tamil Nadu Industrial Investment Corporation Limited (TIIC). A capital subsidy at the rate of 25% of the project cost (not exceeding Rs.25 lakhs), will be given along with 3% interest subvention on Bank loan by the Government. The minimum project cost will be above Rs.5.00 lakhs and the maximum project cost will be Rs.1.00 crore. For projects costing more than Rs.1.00 crore subsidy component will be restricted to Rs.25 lakhs. The promoter's contribution under this scheme will be 10% of the project cost for general category and 5% for special category (BC / MBC / DNC / SC / ST / Women/Minorities/Ex-Servicemen/Transgenders/Differentlyabled). Further, priority will be given by reserving 18% for Scheduled Caste (SC), 1% for Scheduled Tribe (ST), 3% for Differently abled beneficiaries. 50% would be earmarked for women beneficiaries in this scheme. Subject to availability, they will also be provided with reservation upto 25% for allotment of plots / sheds in the Industrial estates of Tamil Nadu Small Industries Development Corporation Limited.

The beneficiaries would be at the age group of above 21 years and below 35years for general category and below 45 years for special category with education qualification of any Degree/Diploma/ITI/Vocational training from Recognised Institution and must be a First Generation Entrepreneur. Selection of beneficiaries for training will be done at the District level by a Task Force Committee consisting of the District Collector as its Chairman, General Managers, District Industries Centres / Regional Joint Director of Industries and Commerce, Chennai as Member Convenor, Lead Bank Manager, Branch Manager of Banks / Tamil Nadu Industrial Investment Corporation Limited (TIIC), Branch Manager, Tamil Nadu Small Industries Development Corporation Limited (SIDCO), District Manager, Tamil Nadu Adi Dravidar Housing and Development Corporation Limited (TAHDCO), District Employment Officer, Representatives of Entrepreneurship Development Institute (EDI), Micro, Small and Medium Enterprises Development Institute (MSME-DI) and local Micro, Small and Medium Enterprises (MSME) Association as its members.

The Industries Commissioner and Director of Industries and Commerce periodically reviews and monitors the progress of this scheme at the State level.

The applicants who intend to apply under this scheme can file their applications online at [www.msmeonline.tn.gov.in/needs](http://www.msmeonline.tn.gov.in/needs)

#### **10. Unemployed Youth Employment Generation Programme (UYEGP)**

The Unemployed Youth Employment Generation Programme (UYEGP) has been introduced by the Government of Tamil Nadu during the year 2010-

11 vide G.O.(Ms) No. 80, Micro, Small and Medium Enterprises (D2) Department, dated 30.7.2010, to create employment opportunities among socially and economically weaker sections of the society, by setting up Manufacturing / Service / Business enterprises by availing loan up to maximum of Rs.10 Lakhs, Rs. 3 Lakhs and Rs. 1 lakh respectively, with subsidy assistance from the State Government upto 25% of the project cost limited to a maximum of Rs.1,25,000/-. The beneficiaries under General category have to contribute 10% of the project cost and those under Special categories (SC / ST / BC / MBC, Minorities / Women, Ex-servicemen, Differently abled persons and Transgender) have to contribute 5% of the project cost. The balance amount of the total project cost will be provided by Banks as term loan. The applicants who intend to apply under this scheme can file their applications online at [www.msmeonline.tn.gov.in/uyegp](http://www.msmeonline.tn.gov.in/uyegp)

#### **11. Prime Ministers' Employment Generation Programme (PMEGP)**

The Prime Ministers' Employment Generation Programme (PMEGP) is a credit linked subsidy Programme of the Government of India launched on 15.08.2008 for generation of employment opportunities through establishment of micro enterprises in rural as well as urban areas. The scheme was formulated by merging the two schemes, namely the Prime Minister's Rozgar Yojana (PMRY) and Rural Employment Generation Programme (REGP). PMEGP scheme is implemented by the Khadi and Village Industries Commission (KVIC), Tamil Nadu Khadi and Village Industries Board (KVIB) and the Directorate of Industries and Commerce through District Industries Centres. The maximum cost of the project admissible under manufacturing sector is Rs.25 Lakhs and that of service sector is Rs.10 Lakhs. The beneficiary has to contribute 10% of the project cost under General Category and 5% of the project cost under Special Category (SC / ST / OBC / Minorities / Women, Ex-servicemen, Differently abled persons, North- Eastern Regions, Hill and Border areas, etc.). The balance amount of total project cost will be provided by Banks as term loan. Government of India provide subsidy to the beneficiaries as shown below:

<b>Category</b>	<b>Urban area</b>	<b>Rural area</b>
General	15% of the project cost	25% of the project
Special	25% of the project cost	35% of the project

Applicants, who intend to benefit under this scheme, can file applications online at [www.kviconline.gov.in](http://www.kviconline.gov.in)

## **12. SCHEME FOR PROMOTION OF ENERGY AUDIT AND CONSERVATION OF ENERGY (PEACE)**

### **12.1 Objectives of the Schemes:**

- i. Create awareness & educating MSMEs about benefits/advantages of new techniques/technologies for saving energy in different MSME sectors.
- ii. Undertaking indepth studies of high energy consuming MSME clusters and identify gaps and potential barriers for energy conservation, and promoting adoption of suitable techniques/technologies to achieve energy efficiency.
- iii. Encouraging MSME for adopting energy audits to improve energy efficiency and fuel substitution, and monitoring the implementation of recommendations.

### **12.2 SCHEME 1. AWARENESS PROGRAM**

#### **12.2.1 Objective**

Awareness among MSMEs is the level of understanding about the importance and implications of energy audit and conserving energy. Raising awareness among MSMEs is not the same as telling them what to do – it is explaining issues and disseminating knowledge to them so that they can make their own decisions. High awareness among MSMEs occurs when a significant proportion of the MSMEs agrees that the energy audit and conserving energy is an issue that is of great importance to the financial performance and competitiveness of their enterprise.

#### **12.2.2 Programme Content**

Awareness program content shall be matching to the requirement of MSMEs/ Sectors/ Clusters.

#### **12.2.3 Study materials**

Content of course material will be provided in soft copy and hard copy.

#### **12.2.4 Duration of program**

The program will be designed for one day, based on the need and requirement of the MSMEs.

#### **12.2.5 Target group of participant**

Executives, employees, workers of MSMEs and cluster members.

### **12.2.6 Minimum number of participants**

40-50 (ideal size). However in industrially backward districts the batch size may be lesser.

### **12.2.7 Resource Persons**

The resource persons may preferably be drawn from the organisations such as Petroleum Conservation Research Association (PCRA), India SME Tech services Ltd (SIDBI) and National Productivity Council (NPC), BEE, TERI, etc., which are promoted by Government Departments.

However, Bureau of Energy Efficiency (BEE) accredited Energy Auditors/ Managers with rich experience in energy audits, energy management & conservation and BEE empanelled Energy audit firms/Cos., may also be engaged.

### **12.2.8 Operational Guidelines**

- The programme will be organised by GM, DICs/ RJD, Chennai in co-ordination with MSMEs Associations, Product Associations, Clusters and other Stakeholders.
- Wherever possible the awareness programmes may be organised sector/ cluster specific.

## **12.3 SCHEME 2. TRAINING PROGRAM**

### **12.3.1 OBJECTIVE**

The objective of the training programme is to enable MSMEs to establish the systems and processes necessary to improve energy performance, energy efficiency, and help reduce energy consumption and costs. The participants will learn how an effective Energy Management System (EnMS) can help to their organization improve energy efficiency, reduce costs, and lower greenhouse gas emissions. The training programme enables the MSMEs to take a systematic approach towards achieving continual improvement in energy management.

### **12.3.2 PROGRAMME CONTENT**

Tailor made training program in conformance with the requirement of MSMEs/ clusters. For instance, programmes could be especially fashioned around utilities and systems that a particular industry is dealing with on a day-to-day basis (energy audit and conservation in electrical systems like maximum demand control,



Power factor control motor survey, transformers, pumps, fans, air-conditioning units, chillers, DG sets, lighting systems, air compressors etc. and in thermal systems like boilers, furnaces, driers, thermic fluid systems, heat exchangers, steam systems etc).

### **12.3.3 STUDY MATERIAL**

Content of course material will be provided in soft copy and hard copy.

### **12.3.4 DURATION OF COURSE**

The course will be for 3 - 4days, based on the need and requirement.

### **12.3.5 TARGET GROUP OF PARTICIPANTS/ ELIGIBILITY**

Employees, Engineers and executives of MSMEs which are willing to undertake the energy audit. Wherever possible the training programme will be organised focussing sector wise/ cluster wise.

### **12.3.6 MINIMUM NUMBER OF PARTICIPANTS**

The ideal batch size will be 20 – 25. In case of organising cluster/ sector focused programmes, MSMEs from neighbouring districts may also be included.

### **12.3.7 TRAINING FACULTY**

The training faculty may preferably be drawn from the organisations such as Petroleum Conservation Research Association (PCRA), India SME Tech services Ltd (SIDBI) and National Productivity Council (NPC) etc., which are promoted by Government Departments.

However, Bureau of Energy Efficiency (BEE) accredited Energy Auditors/ Managers with rich experience in energy audits, energy management & conservation and BEE empanelled Energy audit firms/Cos., may also be engaged.

### **12.3.8 OPERATIONAL GUIDELINES**

- ❖ The training will be organised by GM, DICs/ RJD, Chennai in co-ordination with MSMEs Associations, Product Associations, Clusters and other Stakeholders.

- ❖ Wherever possible training may be organised Sector wise / Cluster wise / Product wise.

## **12.4 SCHEME 3. DETAILED ENERGY AUDIT**

### **12.4.1 OBJECTIVE**

Main objective of energy audit is to identify the major sources of energy in use, identifying the lapses in energy usage, identifying areas to improve energy usage, determining the level of consumption of the energy sources and recommending policy measures that will enhance energy savings in the industry.

An effective energy management system can help MSMEs cut their energy costs and reduce their environmental impact. It provides a structural review of how energy is being purchased, managed and used with the aim of identifying opportunities for energy cost saving through improved services.

### **12.4.2 SCOPE**

- i. A detailed energy audit covering significant electrical, mechanical and thermal utilities to bring out energy conservation measures.
- ii. Estimating the gate to gate energy consumption of each enterprise for arriving at baseline data for benchmarking with standard data.

### **12.4.3 METHODOLOGY**

The following methodology is suggested for adoption.

- i. Plant survey
- ii. Discussion with the plant personnel.
- iii. Analysis of past performance data.
- iv. Measurements of required electrical parameters.
- v. Energy Performance assessment for significant electrical and thermal equipment.
- vi. Comparison with available performance guarantees/ manufacturer design data.
- vii. Identification of energy conservation measures.
- viii. Discussion of the findings and recommendations with plant personnel.
- ix. Detailed techno economic analysis.
- x. Report submission.

#### **12.4.4 ENERGY AUDITING TEAM**

Bureau of Energy Efficiency empanelled energy auditing firms/Cos., (with auditing teams led by Bureau of Energy Efficiency accredited Energy Auditors) or Bureau of Energy Efficiency accredited individual Energy Auditors **only be** engaged.

#### **12.4.5 FINAL REPORT**

- i. The report shall contain specific recommendations along with quantitative and qualitative details and outlay, projections of energy/ cost savings, payback period etc., upon implementation.
- ii. The report should contain, among other things, an executive summary, period of conduct of Energy Audit and specific conclusions and measures/ recommendations

#### **12.4.6 ELIGIBLE ENTERPRISES**

- i. All existing manufacturing MSMEs in the state which are undertaking energy audit for the first time.
- ii. MSMEs taking up subsequent energy audit after a period of 3 years

#### **12.4.7 QUANTUM OF SUBSIDY**

- i. 50 % of the Energy Audit cost subject to a Maximum of Rs.75,000 per energy audit per unit.
- ii. Enterprises having more than one unit may also avail this concession, separately for each unit.
- iii. The overall ceiling on subsidy should be applied not for the original energy audit and subsequent energy audit taken together, but should be applied separately for the original energy audit and the subsequent energy audit.
- iv. There should be a gap of minimum three years between the previous energy audit and the subsequent energy audit i.e. present energy audit.

#### **12.4.8 PROOF OF PAYMENT**

1. Only bills/invoices with stamped receipts will be accepted as proof of payment. Stamped invoice cannot be accepted as a receipt. However Cash bill with signed stamp can be accepted for values not exceeding Rs.20,000/-. All payments over and above Rs.20,000/- will be considered only when such payments are made by Demand Drafts/ Bankers' Cheque or any other Account Payee bank instruments.

2. An amount of two lakh rupees or more paid by cash shall not qualify for the subsidy if :
  - i. in aggregate to a firm/Co., in a day
  - ii. in respect of single transaction
  - iii. in respect of transaction relating to one Invoice/Bill
3. In case of payment made through Bank/Financial institutions a Certificate in original furnished by the Bank in proof of payment made to the energy auditors/ energy audit firms/company may be accepted as an alternative to stamp receipts. In case of payment made through Demand Drafts/ Bankers' Cheque simple receipt is enough.

#### **12.4.9 COMPONENTS ELIGIBLE FOR ARRIVING SUBSIDY**

The expenditure incurred towards professional charges of conducting an Energy Audit only is eligible.

#### **12.4.10 TIME LIMIT FOR FILING APPLICATION FOR AVAILING SUBSIDY**

Eligible MSMEs shall file its claim complete in all respect, within one year from the date of completion of Energy Audit.

#### **12.4.11 OPERATIONAL GUIDELINES**

- i. MSMEs shall apply to the DIC/ RJD, Chennai of the respective district in the prescribed format-I
- ii. The subsidy will be released to the MSME after completion of Energy Audit Report and duly certified by the energy auditor.
- iii. If the unit availed loan for the purpose of energy audit, the subsidy will be released to the bank to adjust in the loan account if the loan is in currency.

### **12.5 SCHEME 4. INCENTIVE FOR IMPLEMENTING ENERGY AUDIT RECOMMENDATION**

#### **12.5.1 OBJECTIVE**

The objective of the scheme is to incentivise MSMEs to implement the recommendations of the Energy Audit Report and to optimize the energy consumption leading to energy saving and money saving in electricity bills.

#### **12.5.2 ELIGIBLE ENTERPRISES**

All manufacturing MSMEs in the state which have undertaken energy audit and have achieved atleast 15% energy savings in terms of number of units of energy consumed per unit of product manufactured with reference to last 12 months average.

### **12.5.3 QUANTUM OF SUBSIDY**

25 % of the cost of the eligible components, subject to a Maximum limit of Rs.2,00,000/-.

### **12.5.4 PROOF OF PAYMENT**

1. Only bills/invoices with stamped receipts will be accepted as proof of payment. Stamped invoice cannot be accepted as a receipt. However Cash bill with signed stamp can be accepted for values not exceeding Rs.20,000/-. All payments over and above Rs.20,000/- will be considered only when such payments are made by Demand Drafts/ Bankers' Cheque or any other Account Payee bank instruments.
2. An amount of two lakh rupees or more paid by cash shall not qualify for the subsidy if :
  - i. in aggregate to a firm/Co., in a day
  - ii. in respect of single transaction
  - iii. in respect of transaction relating to one Invoice/Bill
3. In case of payment made through Bank/Financial institutions a Certificate in original furnished by the Bank in proof of payment made to the energy auditors/ energy audit firms/company may be accepted as an alternative to stamp receipts. In case of payment made through Demand Drafts/ Bankers' Cheque simple receipt is enough.

### **12.5.5 ELIGIBLE COMPONENTS**

- a. Cost of technology acquired for the purpose of energy saving
- b. Cost of replacement of energy inefficient equipment/ machinery/accessories newly purchased & installed
- c. Cost of modification/ alteration made in the existing machinery/ equipment / retrofit equipments.

### **12.5.6 TIME LIMIT FOR FILING APPLICATION**

MSMEs have to apply to DIC/ RJD, Chennai only after three months from the date of implementation of Energy Audit recommendations, but within one year from the date of implementation of Energy Audit recommendation.

### **12.5.7 OPERATIONAL GUIDELINES**

- MSMEs shall apply to the DIC/ RJD, Chennai of the respective district in the prescribed format -II
- Investments made after the energy audit alone will be eligible for subsidy.
- The percentage of savings in specific energy consumption (KWh/Kcal per unit of product ) shall be reckoned on twelve

month average energy consumption prior to implementation of energy audit recommendation and minimum three month average after the implementation of the recommendation of Energy audit.

- The subsidy will be released to the MSME after implementing the recommendations in the Energy Audit Report and duly certified by the energy auditor.
- If the unit availed loan for the purpose of energy audit, the subsidy will be released to the bank to adjust in the loan account if the loan is in currency.

### **12.6 INELIGIBLE ENTERPRISES**

- i. All micro, small and medium service enterprises
- ii. Micro, Small and Medium Manufacturing enterprises which have availed similar subsidy for the same purpose from any other State or Central Government Department/ Agency.

### **12.7 Mode of application for availing incentive**

The applicant who intend to apply for availing the incentive under the scheme can apply through online in the following URL:

<https://msmeonline.tn.gov.in/incentives/index.php>

## **13. Framework for Revival and Rehabilitation of Micro, Small and Medium Enterprises**

In order to provide a simpler and faster mechanism to address the stress in the accounts of MSMEs and to facilitate the promotion and development of MSMEs, the Ministry of Micro, Small and Medium Enterprises, Government of India, vide their Gazette Notification dated May 29, 2015 had notified a 'Framework for Revival and Rehabilitation of Micro, Small and Medium Enterprises'. RBI in consultation with the Ministry of MSME made certain changes so as to make it compatible with the existing regulatory guidelines on 'Income Recognition, Asset Classification and provisioning pertaining to Advances' issued to banks by RBI. Accordingly, a revised Framework along with operating instructions has been put in place by the banks and the same is in operation.

The action pursued by the Banks as per the framework for revival / rehabilitation of MSMEs are reviewed in the Empowered Committee for MSMEs on a quarterly basis, being conducted by RBI, Chennai.

The State Level Rehabilitation Committee (SLRC) under the Chairmanship of the Secretary to Government, Micro, Small and Medium Enterprises Department look into the problems and the extent of sickness of

MSMEs so as to suggest measures for their rehabilitation. The Committee meets on quarterly basis to review and monitor the implementation of the Rehabilitation of sick MSMEs in the State.

#### **14. Micro and Small Enterprises Facilitation Councils**

Government have constituted four Regional Micro and Small Enterprises Facilitation Councils at Chennai, Tiruchirappalli, Madurai and Coimbatore to facilitate speedy settlement of the payments of dues with respect to the goods supplied to major industrial undertakings by the micro and small enterprises in accordance with the Micro, Small and Medium Enterprises Development Act 2006.

Reference:- [Tamil Nadu Micro and Small Enterprises Facilitation Council Rules 2017](#)

#### **15. Exemption from the payment of EMD:**

“SSI units are exempted from the payment of EMD against production of a copy of the acknowledgement obtained from the General Manager, District Industries Centre concerned for filing of the Entrepreneurs Memorandum Part II / Udyog Aadhar Memorandum (UAM), and whenever it is deemed necessary the Purchasing Department, may inspect the unit and satisfy themselves on the line of activity pursued by the manufacturer, quality, production capacity etc.,”

Source: [G.O.\(Ms\) No. 390 Finance \(BPE\) Department dated 27.09.2013](#)

#### **16. Electrical Testing Centre, Kakkalur, Thiruvallur District**

Central Electrical Testing Laboratory, Kakkalur was established in the year 1973 to cater to the needs of Micro, Small and Medium Electrical and Electronics Enterprises and Quality Organizations. This modern laboratory is accredited to the NABL (National Accreditation Board for Testing and Calibration Laboratories) and is recognized by the BIS (Bureau of Indian Standards). It offers testing facilities for more than 160 Electrical Products / Equipments including Electrical Appliances, Cables, Lamps, Energy Meters etc., in accordance with the relevant Indian Standard Specifications besides calibration facilities. Bureau of Indian Standard (BIS), Directorate General Supply and Disposal (DGS&D), Quality Control / Marking Organisations, Private Manufacturers and various State and Central Government Departments/ Undertakings are major beneficiaries.

#### **17. Data Bank and Information Centre for Electrical and Electronics Industries, Chennai.**

Information Centre provides information on relevant enterprises, offers project profiles on select projects and maintains a state wide directory for the use of entrepreneurs to identify buyers and sellers in electrical and electronic field. A technical library with 1440 books and 70 magazines/journals/Association Publications are also available in this centre.

## **18. Chemical Testing Laboratories**

Five Chemical Testing Laboratories are located at Chennai, Madurai, Coimbatore, Salem, and Thoothukudi. These Laboratories are equipped with modern and sophisticated instruments required for conducting testing of raw material and finished goods to meet the needs of chemical, metallurgical and other industries. These facilities are provided at a nominal testing charges. Further, Micro and Small Enterprises holding Entrepreneur Memorandum Part-II Acknowledgement are extended 50% concession in testing charges. A technical library with 20,000 I.S. Specifications, 6,100 Books and 20 Journals are available at the Chennai Laboratory, for the use by the entrepreneurs.

## **19. The Tamil Nadu Small Industries Development Corporation Limited (TANSIDCO)**

The Tamil Nadu Small Industries Development Corporation Limited (SIDCO) was established on 16.3.1970 by the Government of Tamil Nadu with the main objective of assisting and promoting the interests of Micro, Small and Medium Enterprises in the State. Since its inception, SIDCO is actively striving to achieve its goal and commitment towards its vision:

To forge sustainable partnerships with the MSMEs for enhancing their competitiveness SIDCO strives towards the development of Industrial Estates and associated social infrastructure, promotion of Clusters and Common Facility Centres, enabling the access of MSMEs towards Technology, Inputs, Best Management and Manufacturing Practices, Capital and Markets.

SIDCO performs the following important functions.

- 1) Formation and Maintenance of Industrial Estates
- 2) Raw Materials Distribution
- 3) Assistance in Marketing through Marketing Assistance Scheme.
- 4) Formation of Clusters and Common Facility Centres

SIDCO is maintaining 35 Industrial Estates created by Government of Tamil Nadu and 59 Industrial Estates established on its own.

### **19.1 Marketing Assistance Scheme**

SIDCO assists the Micro and Small Entrepreneurs through Marketing Assistance Scheme. SIDCO approaches the Government Departments / Local Bodies on behalf of these Micro and Small units which are registered with SIDCO under this scheme. The orders so received are distributed among Micro and Small Enterprises and SIDCO ensures the execution of these orders to effect good quality and timely supply. Payments received from the Government Departments / Undertakings / Local Bodies for the supplies effected are released to the units after deducting 3% as consultancy fees.



## **19.2 Common Facility Centres (CFCs) under the MSE – CDP Scheme**

### **(a). Micro and Small enterprises – Cluster Development Programme**

(MSE – CDP) aims at addressing the needs of the industries, through formation of well-defined clusters and geographical areas to enable the Micro and Small enterprises to have better access to resources, linkages to credit and to enhance their marketing competitiveness.

SIDCO has been nominated as the implementing Agency for Establishing Common Facility Centres in Tamil Nadu under MSE-CDP scheme vide G.O.Ms.NO.24(MSME) Dept. dated 09.08.2011. In total, 53 Projects have been identified in Tamil Nadu for implementation.

The funding pattern of MSE-CDP(CFC) scheme is as follows:

**Grant from GOI** – 70% (maximum project cost of Rs.15 Crores)  
Grant from Government of Tamil Nadu – 10% (maximum of Rs.1Crore) SPV Contribution / Bank Loan – 20%.

### **(b). Infrastructure Development under the MSE – CDP Scheme**

Under this Scheme, the Government of India sanctions 60% of the project cost subject to a ceiling of Rs.6 Crores as grant for the creation and up-gradation of infrastructure in new and existing Industrial Estates respectively.

## **19.3 Procedures involved in allotment of Plots/Sheds**

A transparent procedure is followed in allotting the sheds / plots by advertising the availability of shed/ plots in newspapers and in the website. A Screening Committee constituted with the officials of SIDCO, Directorate of Industries & Commerce, TIIC and representatives of TANSTIA as members, interview the applicants and the eligible applicants are selected on merit. Plots are allotted by way of lot system, when there are more than one applicants desires for the same plot.

SIDCO develops industrial plots of various sizes ranging from 5 cents to 100 cents (1 acre) and above as per the requirements of the manufacturing units in the Industrial Estates and the industrial plots are allotted to them either on outright sale or Hire Purchase basis depending upon the demand existing in the area.

### **19.3.1 Modified Allotment Policy of SIDCO:**

Historically SIDCO has been making allotments in its industrial Estates on Outright Sale Basis. To promote the interests of the MSMEs, a new allotment policy has been ordered vide G.O.(Ms.) No.66, MS&ME (C) Department, dated 18.11.2013, for the new industrial Estates for allotment of plots on 30 years lease basis with an option to the entrepreneurs to buy the sheds / plots on outright purchase basis at the end of 30 years in the new Industrial Estates.

Further, considering the representation of various MSMEs regarding mode of allotment Government issued G.O. (Ms.) No.40, MSME (C) Department, dated 15.12.2016 have further liberalized the Policy giving option to MSMEs to take allotment of Industrial Plots / sheds either long term lease basis or outright sale basis. In case of long term lease basis the allottee has to pay only 60% of plot cost upfront and balance 40% will be paid over a period of 30 years and at the end of 30 years sale deed will be issued without collecting any additional cost.

### **19.3.2 Priority given to various sectors in allotment of Plots / Sheds:**

As per G.O.(Ms) No.7, Micro, Small and Medium Enterprises Department , dated 31.01.2009, 30% of the saleable area of the Industrial Estates are earmarked for Micro Enterprises.

Priority is given in allotment of developed plots / sheds to the following categories:

- 1) 30% for Women Entrepreneurs.
- 2) 10% for Ex-servicemen
- 3) 10% for SC/ST and Transgenders.

If sufficient numbers of the applicants are not available in these categories, these reserved plots/sheds will be taken up for allotment to other categories. As per G.O. (Ms.) No.49 Micro, Small and Medium Enterprises Department dated 29.10.2012, priority in allotment will be given to the first generation entrepreneurs who have successfully completed Entrepreneurship Development Programme (EDP) training under NEEDS Scheme, on application, subject to availability.

### **19.4 Industrial Infrastructure:**

SIDCO undertakes development and management of Industrial Estates for the benefit of MSMEs and other Industries.

#### **19.4.1 SIDCO managed Government Industrial Estates:**

The Government of Tamil Nadu pioneered establishment of Industrial Estates for the Micro, Small and Medium Enterprises in the State. During 1958 to 1974, 35 Industrial Estates spread over 4,230 acres were setup by the Director of Industries and Commerce. The first Industrial Estate was formed at Guindy in the year 1958 in an extent of 404.08 acres. Ambattur Industrial Estate, the largest MSME Industrial Estate spread over 1167 acres was established in 1963. Government transferred all the 35 Industrial Estates which were under the control of Director of Industries and Commerce to SIDCO. SIDCO has been managing these Industrial Estates on agency basis.

#### **19.4.2 SIDCO Industrial Estates:**

Developing Industrial Estates is the most important function of SIDCO. The land is acquired mostly through Government alienation or directly purchased from the land owners and industrial plots are laid out thereon.

#### **19.5 Women Industrial Estates**

To encourage Women entrepreneurs, it was decided to develop 5 new Industrial Estates exclusively for women. Accordingly, 5 new Women Industrial Estates were developed at Thirumullaivoyal, (Thiruvallur District) (in 225.80 acres / 785 plots were developed), Valavanthankottai, (Trichy District) (in 51.70 Acres - 110 plots were developed), Karuppur, (Salem District) (in 51.74 acres - 154 plots were developed), Kappalur, (Madurai District) (in 18.45 acres - 70 plots were developed), and Thirumudivakkam, (Kancheepuram District) (in 10.75 acres - 76 plots were developed).

#### **19.6 Industrial sheds for Tiny Sector**

In the year 1980, SIDCO through SIDCO-TIIC consortium scheme and by its own has constructed around 1919 tiny sheds in 105 locations for the benefit of micro entrepreneurs. Out of the above, 25 are located inside the regular Government Industrial Estates and the remaining 80 are functioning in various locations outside the industrial estates both in private and Government lands obtained by SIDCO.

### **20. Creation and up-gradation of Infrastructure facilities in New/Existing Industrial Estates**

Availability of industrial infrastructure and utilities is a critical requirement of SMEs. SMEs need certain common infrastructure such as effluent/sewage treatment, testing and laboratory facilities etc. which can be

set up on a cluster basis apart from the regular infrastructure facilities such as water supply, street lights, roads, storm water drains etc.

Vision Tamil Nadu 2023 envisages that SIDCO shall ensure that the common facilities and utilities are adequately provided in the Industrial Estates developed for SMEs as a strategic initiative to make SMEs more vibrant.

Government of India and Government of Tamil Nadu are extending their support for creation and up-gradation of infrastructure facilities in new/existing Industrial Estates through various schemes like Micro, Small Enterprises-Cluster Development Programme (MSE-CDP) – Infrastructure Development Scheme, Industrial Infrastructure Upgradation Scheme (IIUS), Assistance to States for Infrastructure Development of Export and Allied Activities (ASIDE) and the Part II Scheme of Government of Tamil Nadu by sanctioning of grants.

## **21. Micro and Small Enterprises – Cluster Development Programme (MSE-CDP)**

Under this Scheme, the grant is availed from the Government of India for the following:

- MSE - CDP (Infrastructure Development)
- MSE - CDP (Common Facility Centre)

### **21.1 Infrastructure Development under the MSE - CDP Scheme**

Under this Scheme, the Government of India sanctions 60% of the project cost (maximum project cost of Rs. 10 Crores) subject to a ceiling of Rs.6 Crores as grant for the creation and up-gradation of infrastructure in new and existing Industrial Estates respectively.

### **21.2 Common Facility Centres (CFCs) under the MSE - CDP Scheme**

Micro and Small enterprises Cluster Development Programme (MSE □ CDP) aims at addressing the needs of the industries, through formation of well-defined clusters and geographical areas to enable the Micro and Small enterprises to have better access to resources, linkages to credit and to enhance their marketing competitiveness. A cluster is a group of similar and related enterprises in a defined geographic area that share common markets, technologies, worker skill needs and are producing same/similar products.

Salient features of a cluster are as follows:

- a) The methods of production, quality control and testing, energy consumption, pollution control etc. are similar in nature.

- b) Technology and marketing strategies are similar.
- c) Easy communication among the members of the cluster
- d) Opportunities and Challenges are common.

Government of India has adopted the cluster development approach as an important tool for enhancing the competitiveness and productivity of the Micro, Small and Medium enterprises. Clustering of units also enables providers of various services to them, including banks and credit agencies, to provide their services more economically, thus reducing costs and improving the availability of services for these enterprises. This scheme is being implemented to support the sustainability and growth of Micro and Small Enterprises by addressing common issues, to build capacity of them for common supportive action through formation of self-help groups, consortia etc. and to set up common facility centres (for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc.)

SIDCO has been nominated as the implementing Agency for Establishing Common Facility Centres in Tamil Nadu. The funding pattern of MSE-CDP(CFC) scheme is as follows:

Grant from GOI 70% (maximum project cost of Rs.15 Crores)  
Grant from GoTN 10% (maximum of Rs.1Crore) SPV Contribution / Bank Loan 20%.

## **22. Entrepreneurship Development and Innovation Institute (EDII)**

The EDII was set up in the year 2001 with the objective of identifying and selecting potential entrepreneurs and develop them for setting up industries by providing them with training, to conduct and sponsor research in the field of entrepreneur development, to provide consultancy services on various aspects of entrepreneurial development etc. The EDII has to play a significant role in three important areas of training namely:

- (i) Entrepreneurship Orientation and Awareness programmes
- (ii) New Enterprises Creation Programmes (NEC)
- (iii) Existing Entrepreneur's programmes for Small Business Survival and Growth / Financial Management / Micro Financing.

## **23. Government of India Schemes:**

### **23.1 Micro and Small Enterprise Cluster Development Programme (MSE-CDP) Grant/Subsidy/Benefit:**

Up to Rs. 25.00 lakhs per Cluster for "Soft activities" , i.e. Capacity Building Activities in the Cluster where no fixed asset is acquired are formed. Up to Rs. 15.00 Crores per Cluster for Hard Intervention, i.e. CFC formation. G.O.I. contribution for CFC varies from 70% to 90% depending on the nature of CFC and Category of the units.

**Eligible Beneficiaries:**

Micro and Small Industry Clusters

**23.2 Marketing Support / Assistance to MSMEs – Bar coding****Grant/Subsidy/Benefit:**

Grant of 75% of the one-time registration fee payable to GSI India and 75% of annual fee payable for first 3 years to units adopting Bar codes.

**Eligible Beneficiaries:**

Individual MSEs.

**23.3 Support for Entrepreneurial and Management Development – Incubators:****Grant/Subsidy/Benefit:**

Maximum of 85% grant to R & D Institutions for starting Business Incubators (BI). Each BI should assist 10 ideas / units. Government Grant is Rs. 4-8 lakh per idea.

**Eligible Beneficiaries:**

Research Institutions

**23.4 National Campaign for Investment in Intellectual Property Right (IPR).****Grant/Subsidy/Benefit:**

Financial Support for conducting Awareness & Sensitization Programmes @ Rs. 1 lakh per programme. Support for Pilot studies @ Rs. 2.5 lakh per diagnosis. Support for Interactive Seminars /Workshops @ Rs. 2 lakh per programme. Support for training of IPR Cadres of MSMEs – Short term training @ Rs. 6 lakhs and Long term training @ Rs. 45 lakhs / training. Support for establishment of IP Facilitation Centres by SPV on PPP mode for handholding of SMEs in IPR @ Rs. 65 lakh. Supports for registration of Patents and GIs.

Patents - @ Rs.25000 for Domestic

@ Rs. 2 lakh for International

GI Registration: Rs. 1 lakh per case

**Eligible Beneficiaries:**

MSME Associations and Clusters

**23.5. National Programme on Application of Lean Manufacturing****Grant/Subsidy/Benefit:**

Support for implementation of LEAN in mini clusters ( Group of 10 units) in the ratio of GOI 80% and participants 20% - @ Rs. 32 lakhs per cluster, Rs.24 lakh per consultant per cluster,

Rs. 8 lakh for Project Management services.

**Eligible Beneficiaries:**

MSME Associations and Clusters

**23.6. Mini Tool Rooms**

**Grant/Subsidy/Benefit:**

Assistance upto 40% of project cost (maximum of Rs.9.0 crore) for setting up new Mini Tool Rooms under PPP mode

**Eligible Beneficiaries:**

Individual Enterprises, Consortia, Institutions, MSME Associations

**23.7. Scheme for Capacity Building:**

**Grant/Subsidy/Benefit:**

Financial assistance upto Rs.10 lakhs for purchasing machinery & equipment needed for upgrading their capacity (50% of the cost of modernization of their facilities, etc., is to be borne by the Associations). Support for organizing Seminars/Symposiums/workshops to National level MSE Associations @ Rs.2 lakh and State/District/Local Level Associations @ Rs.1 lakh.

**Eligible Beneficiaries:**

MSE Associations

**23.8 Credit Linked Capital Subsidy Scheme for Technology Upgradation:**

**Grant/Subsidy/Benefit:**

15% up front grant subject to a limit of Rs.15 lakh for technology upgradation.

**Eligible Beneficiaries:**

Individual MSEs

**23.9 Credit Guarantee Fund Trust Scheme for MSEs:**

**Grant/Subsidy/Benefit:**

Collateral free loan upto a limit of Rs.2 crore to MSEs.

**Eligible Beneficiaries:**

Individual MSEs

**23.10 Participation in International Fairs:**

**Grant/Subsidy/Benefit:**

Reimbursement of 75% to MSEs and 100% to Women/SC/ST of cost of economy class air-fare to one representative & 60% subsidy on space rental charges.

**Eligible Beneficiaries:**

Individual MSEs/KVI and Coir units / Entrepreneurs

**23.11 Purchase Preference:****Grant/Subsidy/Benefit:**

Product reservation for purchase from MSEs by Government and Public Sector undertakings, free tender forms, for MSEs.

**Eligible Beneficiaries:**

Individual MSEs.

**23.12 Integrated Infrastructure Development Scheme (IID) :****Grant/Subsidy/Benefit:**

The estimated cost to set up an IID centre is Rs.5.00 Crore (excluding cost of land). Central Government provides 40% to a maximum of Rs.2.0 crore as grant and remaining amount could be loan from SIDBI/Banks/Financial Institutions or the State funds.

**Eligible Beneficiaries:**

State / Union Territory Governments / NGO/Industry Associations

**23.13 MSME Market Development Assistance (MDA):****Grant/Subsidy/Benefit:**

The Scheme offers funding upto (a) 75% cost of economy class air fare(to and fro) subject to upper limit of Rs.40,000 (Rs.60,000 for Latin American countries) for Small Manufacturing Enterprises and 90% (with corresponding absolute ceiling) for Micro Manufacturing Enterprises, (b) 60% subsidy on space rent, (c) Subsidy of Rs.15,000 for shipping cost of exhibits. The Scheme also provides for funding for producing publicity material (upto 25% of costs upto a maximum of Rs.15,000) Sector Specific studies ( upto Rs.2 lakhs) and for contesting anti-dumping cases (50% upto Rs.1 lakh).

**Eligible Beneficiaries:**

Individual MSEs / Associations

**23.14 Out reach Programme for SC/ST/PH/Women:****Grant/Subsidy/Benefit:**

20% of EDPs and ESDPs will have to be earmarked for SC, ST, PH, and women under approved promotional package. Trainees from these weaker sections would not have to pay fees and would also get a stipend of Rs.500/= per month.

**Eligible Beneficiaries:**

SC, ST, PH and Women candidates



### **23.15 Scheme of Fund for Regeneration of Traditional Industries (SFURTI):**

#### **Grant/Subsidy/Benefit:**

Govt. of India has approved the Scheme of Fund for Regeneration of Traditional Industries popularly known as SFURTI with a view to make traditional industries more productive and competitive and to facilitate their sustainable development. The components of the scheme includes replacement of equipments, setting up of Common Facilities, support for development of new products, designs, packaging, market promotion, capacity building activities etc.

75% grant for replacement of charkhas and looms, CFCs, product development and design intervention. 100% grant for Market Promotion and Capacity Building measures.

#### **Eligible Beneficiaries:**

Khadi Village Industry and Coir Industry Clusters

### **23.16 Scheme for International Cooperation:**

#### **Grant/Subsidy/Benefit:**

Space rent – actual subject to a maximum of ITPO rates. Interior decoration – actual – maximum of 10% of space rent 50% cost spent on advertisements/publicity in local media. 50% cost incurred on printing of common catalogue. 50% economy class air fare / trainfare (for women 100%). Grant for Hotel charges, daily allowances, transport of goods, interpreter, insurance, Secretariat services, venue charges, etc.,

#### **Eligible Beneficiaries:**

State/Central Government Organisations, Industry, Enterprise Organisations, Registered Societies, Trusts associated with MSEs.

### **23.17 Performance and Credit Rating:**

#### **Grant/Subsidy/Benefit:**

Reimbursement of 75% for cost of Performance and Credit Rating.

#### **Eligible Beneficiaries:**

Individual MSEs

### **23.18 Mahila Coir Yojana:**

#### **Grant/Subsidy/Benefit:**

Coir Board provides 75% of the cost of the Motorised ratt/Motorised Traditional Ratt as one time subsidy subject to a maximum of Rs.7500/- for motorised ratt and Rs.3200/- for motorised traditional ratt provided the other 25% is raised by the beneficiary through Voluntary Organisations/Financial Institutions/Own sources.

#### **Eligible Beneficiaries:**

Women entrepreneurs

**23.19 External Market Development Assistance for Coir Industry:  
Grant/Subsidy/Benefit:**

The activities of the Coir Board for market promotion include participation in International Exhibitions, Product and Catalogue Shows, Publicity and providing assistance under Export Market Development Assistance Scheme. Besides, the Board assists the Exporters in availing the benefits under Foreign Trade Policy of Govt. of India.

50% space rent and 75% air fare as grant. For SC, ST & Women exporters 100% space rent and 100% air fare. The Scheme offers funding up to 90% in respect of to and fro air fare for participation by MSE Entrepreneurs in overseas fairs/trade delegations. The Scheme also provide for funding for producing publicity material (up to 25% of costs), Sector Specific Studies (up to Rs. 2 lakhs) and for contesting anti-dumping cases (50% up to Rs. 1 lakh).

**Eligible Beneficiaries:**

Individual Coir Industries who are exporting

**23.20 Integrated Infrastructure Upgradation Scheme (IIUS):**

**Grant/Subsidy/Benefit:**

Central assistance upto 75% of the project cost subject to a ceiling of Rs.50 lakhs per cluster.

**Eligible Beneficiaries:**

Industrial clusters

**23.21 Integrated Development of Leather Sector:**

**Grant/Subsidy/Benefit:**

Grant of 30% of the cost of Plant and Machinery for MSEs in Leather sector and 20% grant for non-SSI subject to a ceiling of Rs.50 lakh for technology-upgradation/modernization or expansion.

**Eligible Beneficiaries:**

MSMEs in Leather sector-tanneries, leather products, leather foot wear and components.

**23.22 Assistance to States for Developing Export Infrastructure and other activities:**

**Grant/Subsidy/Benefit:**

100% support extended to projects under the scheme subject to a maximum of Rs.10.00 crore

**Eligible Beneficiaries:**

PSUs, EPCs, Individual Production/Service units dedicated to exports

**23.23 Scheme for Technology Upgradation/ Establishment/ Modernisation of Food Processing Industries: (Ministry of Food Processing Industries)**

**Grant/Subsidy/Benefit:**

Grant of 25% of cost of Plant and Machinery and technical, civil work subject to a ceiling of Rs.50 lakhs.

**Eligible Beneficiaries:**

MSEs in Food Processing Sector

**23.24 Technology Upgradation Fund Scheme:(Ministry of Textiles)**

**Grant/Subsidy/Benefit:**

15% capital subsidy or 5% interest subsidy for technology upgradation. 20% Credit Linked Capital Subsidy on machinery cost exclusively for power loom units in MSE sector. The cost of modern weaving machinery admissible is upto Rs.60 lakh (ie. Subsidy ceiling is Rs. 12 lakh).

**Eligible Beneficiaries:**

Individual MSEs in Textile Sector.

**23.25 Scheme for Integrated Textile Park: (Ministry of Textiles)**

**Grant/Subsidy/Benefit:**

Central Government provides grant / equity upto 40% subject to a ceiling of Rs.40 crore per Park. Combined equity stake of GOI / State Government / State Industrial Development Corporation should not exceed 49%.

**Eligible Beneficiaries:**

Textile clusters – through their SPVs.

**24. Tamil Nadu Industrial Guidance and Export Promotion Bureau**

Guidance Bureau (Tamil Nadu Industrial Guidance and Export Promotion Bureau) was instituted by Government of Tamil Nadu in January, 1992 with the objective of attracting major industrial projects to the State. Apart from this, Guidance Bureau is mandated to provide Single Window facilitation to large industries, implement ASIDE programme to improve export related infrastructure, etc.

**25. Commissionerate of Industries and Commerce, Chennai, Tamil Nadu and District Industries Centres' General Managers' Addresses and Telephone Numbers**

<b>Sl. No.</b>	<b>District Officer and Address</b>	<b>Telephone &amp; Email Address</b>
1	COMMISSIONERATE OF INDUSTRIES AND COMMERCE, SIDCO Corporate Office Building, Thiru-Vi-Ka Industrial Estate, Guindy, Chennai 600 032	Board No. 22505011, 22502053, 22502018, 22501007, 22502063, 22501073 Fax: 22505003, 22505023, e-mail id: indcomchn@gmail.com
2	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, 531/21-JAYANKANDAM ROAD, VALAJANAGARAM, ARIYALUR 621 704.	04329-228555, 228556 dicariyalur@gmail.com www.dicariyalur.com
3	REGIONAL JOINT DIRECTOR, THIRU VI KA INDUSTRIAL ESTATE, GUINDY, CHENNAI 32	044-22501620 rjdchn@gmail.com <a href="http://www.rjdchn.in">www.rjdchn.in</a>
4	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, 2-RAJA STREET, COIMBATORE - 614 001.	0422-2391678, 2397311 cbedic@gmail.com <a href="http://www.dickovai.com">www.dickovai.com</a>
5	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, SEMANDALAM, CUDDALORE 1.	04142-290116, 290192 diccud@gmail.com <a href="http://www.diccud.in">www.diccud.in</a>
6	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, SIDCO IE, SALEM MAIN ROAD DHARMAPURI 636 705.	04342-230892, 231081 dicdpi@gmail.com <a href="http://www.dicdpi.in">www.dicdpi.in</a>
7	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, SR MILLS ROAD, SIDCO INDL. ESTATE DINDIGUL 624 003.	0451-2470893, 2471609 dicdindigul@gmail.com <a href="http://www.dicdindigul.com">www.dicdindigul.com</a>
8	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, SIDCO INDL. ESTATE CAMPUS, ERODE - 638 001.	0424-2275440, 2275859 dicerd@gmail.com <a href="http://www.dicerd.in">www.dicerd.in</a>
9	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORATE COMPOUND, KANCHEEPURAM 631 501.	044-27238837, 27238551 dickpm@gmail.com <a href="http://www.dickpm.in">www.dickpm.in</a>

10	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, KONAM, NAGERCOIL.	04652-260008 dicngl@gmail.com <a href="http://www.dicngl.com">www.dicngl.com</a>
11	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, NO.69 SATHIYAMOORTHY NAGAR, THANTHONIMALAI POST KARUR 639 007.	04324-255179 dickrr@gmail.com <a href="http://www.dickrr.in">www.dickrr.in</a>
12	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, INDUSTRIAL ESTATE, KRISHNAGIRI.	04343-235567 dickri2013@gmail.com <a href="http://www.dickgri.com">www.dickgri.com</a>
13	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, ALAGAR KOIL ROAD, MADURAI 625 002.	0452-2537621 dicmdu2011@gmail.com <a href="http://www.dicmdu.in">www.dicmdu.in</a>
14	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, DISTRICT COLLECTORATE MASTER COMPLEX, NAGORE VILLAGE WARD NO.4 BLOCK NO. 07 NAGAPATTINAM.	04365-251170 dicnpm@gmail.com <a href="http://www.dicnpm.in">www.dicnpm.in</a>
15	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTROTE COMPLEX, NAMAKKAL 637 003.	04286-281251 dicnmkl@gmail.com <a href="http://www.dicnmkl.in">www.dicnmkl.in</a>
16	GENERAL MANAGER(I/C), DISTRICT INDUSTRIES CENTRE, THE NILGIRIS 643 006.	0423-2443947 dicooty@gmail.com <a href="http://www.dicnilgiris.com">www.dicnilgiris.com</a>
17	GENERAL MANAGER (I/C), DISTRICT INDUSTRIES CENTRE, DISTRICT MASTER COMPLUX, COLLECTORATE ROAD, PERAMBALUR.	4328-294595 dicpblr@gmail.com <a href="http://www.dicpblr.com">www.dicpblr.com</a>
18	GENERAL MANAGER (I/C), DISTRICT INDUSTRIES CENTRE, COLLECTORATE COMPOUND, PUDUKOTTAI 622 005.	04322-221794 dicpdk@gmail.com <a href="http://www.dicpdk.in">www.dicpdk.in</a>
19	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORATE CAMPUS, PATTINAMKATTHAN POST, VELLI PATTINAM VIA RAMNAD 623 503.	04567-230497, 230591 rmdic@gmail.com <a href="http://www.dicramnad.in">www.dicramnad.in</a>

20	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, SALEM 636 004.,	0427-2447878 slmdic@gmail.com <a href="http://www.dicsalem.in">www.dicsalem.in</a>
21	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORATE COMPLEX, SIVAGANGAI 623 560.	04575-240257, 240407 dicsva@gmail.com <a href="http://www.dicsvg.com">www.dicsvg.com</a>
22	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, NANJAKOTTAI ROAD, THANJAVUR 613 006.	04362-255318, 230857 tnjdic@gmail.com <a href="http://www.dictnj.in">www.dictnj.in</a>
23	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORS BUNGALOW, THENI 625 531.	04546-252081 dicthn@gmail.com <a href="http://www.dictni.in">www.dictni.in</a>
24	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORATE COMPOUND, TRICHY 620 001.	0431-2460823 dictrichy@gmail.com <a href="http://www.dictiruchi.in">www.dictiruchi.in</a>
25	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, AVINASLI ROAD, ANUPPAR PALAYAM POST, TIRUPUR 641 652.	0421-2475007 dictpr@gmail.com <a href="http://www.dictirupur.in">www.dictirupur.in</a>
26	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, KAKALUR INDUSTRIAL ESTATE, THIRUVALLUR DISTRICT.	044-27666787, 27663796 tvlrdic@gmail.com <a href="http://www.dictvlr.in">www.dictvlr.in</a>
27	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTRATE CAMPS, NEAR COMMERCIAL TAX OFFICE THIRUVANNAMALAI 606 604.	04175-254849 dictvm@gmail.com <a href="http://www.dictvm.in">www.dictvm.in</a>
28	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, MASTER PLAN COMPLEX, (NEAR COLLECTOR CAMP OFFICE) VILAMAL THIRUVARUR 610004.	04366-224403 dictvrur@gmail.com <a href="http://www.dictiruvarur.in">www.dictiruvarur.in</a>
29	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, PALAYAMKOTTAI ROAD, NEAR BY PASS ROAD KORAMPALLAM THOOTHUKUDI 628 101.	0461-2340152, 2340053 dictuti@gmail.com <a href="http://www.dictuti.in">www.dictuti.in</a>

30	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, THOMAS ROAD, TIRUNELVELI 627 001.	0462-2572162, 2572384 dicnellai@gmail.com www.dictirunelveli.in
31	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, GANDHI NAGAR INDL. ESTATE , VELLORE 632 006.	0416-2242512, 2242413 dicvlr@gmail.com
32	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, BHAVANI STREET, ALAMELUPURAM VILLUPURAM 605 602.	04146-226602 dicvpm@gmail.com <a href="http://www.dicvpm.in">www.dicvpm.in</a>
33	GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE, COLLECTORATE COMPLEX, VIRUDHUNAGAR.	04562-252308 vrddic@gmail.com <a href="http://www.dicvnr.in">www.dicvnr.in</a>

## **26. Other Contacts**

### **Tamilnadu Small Industries Development Corporation (TANSIDCO)**

#### **Head Office Address :**

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#### **Director,**

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